



**Greater Yuma Port Authority Board of Directors  
Special Meeting / Strategic Planning Retreat**

Thursday March 7, 2024  
10am – 2pm

Regional Center for Border Health  
151 S Oak Ave (2<sup>nd</sup> Floor Conference Room)  
San Luis, AZ 85349

Via Zoom:

<https://us06web.zoom.us/j/82574190072?pwd=mrNLqP1oWQHxQlUm5yxO5dPdtozZLn.1>

**Agenda**

- I. **Welcome – Chairman Matias Rosales**
- II. **Introduction of Facilitators/Roles/Ground Rules/Warm-up Exercise**
  - A. Danny Ortega, Regional District Manager, APS
  - B. Evelyn Casuga, Arizona Town Hall

III. **GYPA Mission Statement**

*The Greater Yuma Port Authority will develop a gateway for global trade and facilitate, promote, and support multi-modal transportation and trade opportunities to enhance economic development in the Greater Yuma area.*

IV. **Presentations**

- A. Greg LaVann, Greater Yuma Economic Development Corporation
- B. Steve Hastings, Anderson Trucking Services

V. **Accomplishments – all**

VI. **Discussion 1 – From your community’s perspective, what 1-3 priorities intersect with GYPA? How can consensus be achieved between your Board or Council with GYPA on these potential collaborations?**

- Yuma County
- City of Yuma
- City of San Luis
- Cocopah Nation

**VII. Discussion 2 – As a Board member what top 1-3 issues and/or projects should GYPA pursue that bring the greatest collaboration and highest degree of success in the next:**

- 12 months
- 2 years
- 5 years
- Beyond

**VIII. Discussion 3 – Besides funding, what might be the greatest barriers to accomplishing these and how can these barriers be mitigated?**

**IX. Discussion 4 – What are potential funding sources and mechanisms to achieve these outcomes?**

**Lunch/Presentation:**

Luis Ramirez, Ramirez Advisors International, LLC: Overview of Priorities and Trade Relations among and between Arizona, Sonora, U.S., Mexico, and the World

**X. Discussion 5 – What does success look like for GYPA in 2030?**

**XI. Operations**

- A. Role of Executive Director
- B. Internal and External Communications
- C. Board Meeting Structure

**XII. Mission Statement, review mission and compare to previous discussions.**

*The Greater Yuma Port Authority will develop a gateway for global trade and facilitate, promote, and support multi-modal transportation and trade opportunities to enhance economic development in the Greater Yuma area.*

**XIII. Next Steps**

**XIV. Adjourn**

The Board of Directors may vote to go into executive session during the notice meeting concerning any of the agenda items mentioned above. If authorized by the requisite vote of the Directors, the executive session will be held immediately after the vote and will not be open to the public. The executive session, if held, will be at the same meeting location set forth above. The discussion may relate to personnel, public records, confidential legal advice or counsel, litigation, and real estate or other matters permitted pursuant to A.R.S. §§ 38-431.03(A)(1)-(7). The Chair or other presiding officer shall instruct the persons present at the Executive Session regarding the confidentiality requirements of the Open Meeting Laws. CERTIFICATION OF POSTING: Posted 4th day of March 2024. GREATER YUMA PORT AUTHORITY /s/ Secretary/Treasurer Russel Jones. Notice: The GYPA does not discriminate based on disability in admission to, access to treatment of participation in its programs or activities. People with disabilities may request reasonable accommodation by contacting the Greater Yuma Port Authority directly at 928-248-8546. Requests should be in a timely fashion to allow time to arrange the accommodation.